



WTVD-TV DURHAM
411 LIBERTY STREET
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 08-14-2012 PAGE: 1 of 5

MEDIA PARTNERS INC - 3919

Contract No 395651	Contract Dt 08-14-2012	Revision Dt	Rev# 0	Advertiser COMMITTEE TO ELECT JUDGE BRYANT, M	Brand COMM. TO ELECT JUDGE BRYANT, MCGEE, T	Product Code POLITICALS	Station/Market WTVD - DURHAM
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Agency Est#			CMS # 240970	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-22-2012	End Date 11-06-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 240970		
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$	
1	10-22-2012	10-28-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83	2	30				2	2			4	500	4	2,000.00	
2	10-29-2012	11-04-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83	2	30	2	2	2	2				8	500	8	4,000.00	
3	10-29-2012	11-04-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM (MONDAY -FRIDAY)	1	30					2			2	850	2	1,700.00	
4	11-05-2012	11-06-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM (MONDAY -FRIDAY)	1	30	2	2						4	850	4	3,400.00	
5	10-29-2012	11-04-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83	1	30					2			2	850	2	1,700.00	
6	11-05-2012	11-06-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83	1	30	2	2						4	850	4	3,400.00	
7	10-22-2012	10-28-2012	06:05AM - 07:00AM	EYEWITNESS NEWS AT 6AM (MONDAY -FRIDAY)	2	30				1	1			2	500	2	1,000.00	
8	10-29-2012	11-04-2012	06:05AM - 07:00AM	EYEWITNESS NEWS AT 6AM (MONDAY -FRIDAY)	2	30	1	1	1	1				4	500	4	2,000.00	
9	10-29-2012	11-04-2012	05:30AM - 06:00AM	EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDA	1	30					1			1	475	1	475.00	
10	11-05-2012	11-06-2012	05:30AM - 06:00AM	EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDA	1	30	1	1						2	475	2	950.00	
11	10-22-2012	10-28-2012	05:30AM - 06:00AM	EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDA	2	30				1	1			2	350	2	700.00	
12	10-29-2012	11-04-2012	05:30AM - 06:00AM	EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDA	2	30	1	1	1	1				4	350	4	1,400.00	
13	10-22-2012	10-28-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)	2	30				1	1			2	250	2	500.00	
14	10-29-2012	11-04-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)	2	30	2	2	2	2				8	250	8	2,000.00	
15	10-29-2012	11-04-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)	1	30					2			2	335	2	670.00	

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Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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Agency Est#			CMS # 240970	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-22-2012	End Date 11-06-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 240970		
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$	
16	11-05-2012	11-06-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)	1	30	2							2	335	2	670.00	
17	10-22-2012	10-28-2012	12:30PM - 01:00PM	MILLIONAIRE 1230-1P(MONDAY-FRIDAY) (927)	2	30				1	1			2	175	2	350.00	
18	10-29-2012	11-04-2012	12:30PM - 01:00PM	MILLIONAIRE 1230-1P(MONDAY-FRIDAY) (927)	2	30	1	1	1	1	1			5	175	5	875.00	
19	11-05-2012	11-06-2012	12:30PM - 01:00PM	MILLIONAIRE 1230-1P(MONDAY-FRIDAY) (927)	2	30	1							1	175	1	175.00	
20	10-22-2012	10-28-2012	09:00AM - 10:00AM	LIVE! WITH KELLY (MONDAY-FRIDAY) (842)	2	30				1	1			2	175	2	350.00	
21	10-29-2012	11-04-2012	09:00AM - 10:00AM	LIVE! WITH KELLY (MONDAY-FRIDAY) (842)	2	30	1	1	1	1	1			5	175	5	875.00	
22	11-05-2012	11-06-2012	09:00AM - 10:00AM	LIVE! WITH KELLY (MONDAY-FRIDAY) (842)	2	30	2							2	175	2	350.00	
23	10-22-2012	10-28-2012	11:00AM - 12:00PM	THE VIEW (MONDAY-FRIDAY) (846)	2	30				1	1			2	300	2	600.00	
24	10-29-2012	11-04-2012	11:00AM - 12:00PM	THE VIEW (MONDAY-FRIDAY) (846)	2	30	1	1	1	1	1			5	300	5	1,500.00	
25	11-05-2012	11-06-2012	11:00AM - 12:00PM	THE VIEW (MONDAY-FRIDAY) (846)	2	30	1							1	300	1	300.00	
26	10-29-2012	11-04-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81	1	30				1	1			2	1,140	2	2,280.00	
27	11-05-2012	11-06-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81	1	30	1							1	1,140	1	1,140.00	
28	10-22-2012	10-28-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81	2	30			1	1				2	750	2	1,500.00	
29	10-29-2012	11-04-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81	2	30	1	1	1					3	750	3	2,250.00	
30	10-29-2012	11-04-2012	05:30PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8	1	30				1	1			2	950	2	1,900.00	

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Agency Est#			CMS # 240970	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-22-2012	End Date 11-06-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 240970		
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$	
31	11-05-2012	11-06-2012	05:30PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8	1	30	1							1	950	1	950.00	
32	10-22-2012	10-28-2012	05:30PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8	2	30			1	1				2	650	2	1,300.00	
33	10-29-2012	11-04-2012	05:30PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8	2	30	1	1	1					3	650	3	1,950.00	
34	11-05-2012	11-06-2012	07:30PM - 08:00PM	WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)	1	30	1							1	1,425	1	1,425.00	
35	10-22-2012	10-28-2012	07:30PM - 08:00PM	WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)	2	30			1	1				2	700	2	1,400.00	
36	10-29-2012	11-04-2012	07:30PM - 08:00PM	WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)	2	30	1	1	1	1	1			5	700	5	3,500.00	
37	10-22-2012	10-28-2012	07:00PM - 07:30PM	JEOPARDY (MONDAY-FRIDAY) (898)	2	30			1	1				2	850	2	1,700.00	
38	10-29-2012	11-04-2012	07:00PM - 07:30PM	JEOPARDY (MONDAY-FRIDAY) (898)	2	30	1	1	1	1	1			5	850	5	4,250.00	
39	11-05-2012	11-06-2012	07:00PM - 07:30PM	JEOPARDY (MONDAY-FRIDAY) (898)	1	30	1							1	1,425	1	1,425.00	
40	10-22-2012	10-28-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY	1	30							1	1	1,140	1	1,140.00	
41	10-29-2012	11-04-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY	1	30							1	1	1,140	1	1,140.00	
42	10-29-2012	11-04-2012	11:35PM - 12:02AM	NIGHTLINE (MONDAY-FRIDAY) (788)	1	30					1			1	570	1	570.00	
43	11-05-2012	11-06-2012	11:35PM - 12:02AM	NIGHTLINE (MONDAY-FRIDAY) (788)	1	30	1							1	570	1	570.00	
44	10-22-2012	10-28-2012	11:35PM - 12:02AM	NIGHTLINE (MONDAY-FRIDAY) (788)	2	30			1	1				2	250	2	500.00	
45	10-29-2012	11-04-2012	11:35PM - 12:02AM	NIGHTLINE (MONDAY-FRIDAY) (788)	2	30	1	1	1	1				4	250	4	1,000.00	

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Agency Est#			CMS # 240970	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-22-2012	End Date 11-06-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 240970		
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$	
46	10-29-2012	11-04-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY	2	30	1	1	1					3	850	3	2,550.00	
47	10-22-2012	10-28-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6 SUN (822)	1	30							1	1	760	1	760.00	
48	10-29-2012	11-04-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6 SUN (822)	1	30							1	1	760	1	760.00	
49	10-22-2012	10-28-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SUN 7-8A (820)	1	30							2	2	170	2	340.00	
50	10-29-2012	11-04-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SUN 7-8A (820)	1	30							2	2	170	2	340.00	
51	10-29-2012	11-04-2012	07:30PM - 08:00PM	WHEEL OF FORTUNE SAT (900)	2	30						1		1	450	1	450.00	
52	10-22-2012	10-28-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SUNDAY (4789)	2	30							2	2	350	2	700.00	
53	10-29-2012	11-04-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SUNDAY (4789)	2	30							2	2	350	2	700.00	
54	10-22-2012	10-28-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SATURDAY AT 7AM (2408)	2	30					1			1	250	1	250.00	
55	10-29-2012	11-04-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SATURDAY AT 7AM (2408)	2	30					1			1	250	1	250.00	
56	10-22-2012	10-28-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SATURDAY (1883)	2	30					2			2	400	2	800.00	
57	10-29-2012	11-04-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SATURDAY (1883)	2	30					2			2	400	2	800.00	
														Contracted Gross Total:		140	72,530.00	
														Actual Gross Total:		140	72,530.00	
														Agency Commission:			10,879.50	
														Net Total:			61,650.50	

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Agency Est#		CMS # 240970		Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-22-2012	End Date 11-06-2012	Billing M (Broadcast Month, Cycle 1)						Package N	Contract Title 240970					
Line	Start Date	End Date	Time Period	Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
Month/YR		Preempted		Made Good		Contract Total		Adjustments								Actual Total				
Oct 12		0.00		0.00		15,890.00		0.00								15,890.00				
Nov 12		0.00		0.00		56,640.00		0.00								56,640.00				
TOTAL		0.00		0.00		72,530.00		0.00								72,530.00				

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